

Spring 2020 Diverse City Fund Grant Application – Organization (SAMPLE)

Click on a section below to jump to that part of the application

[Section 1: Eligibility](#)

[Section 2: Group/Organization Information](#)

[Section 3: Contact Information](#)

[Section 4: Project Narrative](#)

[Section 5: Leadership](#)

[Section 6: Budget](#)

[Section 7: Legal/Financial Information](#)

Section 1: Eligibility

Eligibility Requirements

To be eligible for a grant from the Diverse City Fund, an organization or project must:

- Be an organized group of people or a coalition/alliance of groups (we do not fund individuals).
- Not have received a grant from the Diverse City Fund within the last year i.e. an individual grantee must wait one round before reapplying. Groups that received funding in Fall 2019 will not be eligible until Fall 2020.
- Be located in and carry out work in the District of Columbia.
- Have a vision for creating social justice and structural change to dismantle oppressive systems.
- Have a focus on community building, community organizing, or other community work to engage others in transformation.
- Consist of residents of color as the primary participants and leadership.

More information on eligibility can be found in our [Grantmaking Guidelines](#).

Has your organization/project been funded during a past Diverse City Fund grant round?

No

During which grant round(s) did your organization/project receive funding?

--

Briefly let us know how the previous Diverse City Fund grant(s) supported your work and organization. Include an explanation of how you used the grant and any impacts it may have supported (e.g. successes, organization building, community level changes). If the funding has not been spent, include why.

--

Is your organization/project based in Washington, DC?

Yes

If there are special circumstances, please explain.

--

Does your organization/project provide direct services to individuals and/or families?

No

If you would like to share more about how these direct services connect to a larger social justice program, please do so here (optional).

--

Definition of Social Justice

The Diverse City (DC) Fund defines social justice as the process through which society attains a more equitable distribution of power and resources in the political, economic, and social realms. To achieve this vision, people of color must be able to redefine their relationship to power, institutions, and each other. We believe in a systemic change approach that examines the intersecting causes of conditions and seeks to identify and remove structural barriers to long-term opportunity and well-being.

The DC Fund invests in social justice projects which:

1. Amplify the leadership and voice of those directly affected by issues and needs,
2. Take action to create equitable outcomes and transfer of power and resources to directly-affected communities, and
3. Tackle root problems by engaging directly-affected communities to find solutions, organize against oppression of all kinds, and create mechanisms for change.

Please see our [Grantmaking Guidelines](#) for more details.

Based on DC Fund's definition, does your organization/project meet each of the 3 criteria of a social justice project?

Yes

Give a brief example of how your organization/project amplifies the leadership and voice of those directly affected by issues and needs.

Bold and Old is led by Black, Indigenous and People of Color elders of the District of Columbia who have mobilized our peers to build and wield power, identify the issues and concerns that are of most importance and develop and win policies and campaigns that reflect those needs. Some Bold and Old members are retired while others are still part of the working class. Bold and Old convenes monthly online and in-person workshops to teach our leaders about digital organizing, canvassing, active listening, facilitation and other tools to build their leadership and organizing skills. Bold and Old leaders and members testify before the City Council and meet with federal and city policymakers to tell their own stories and demand action.

Give a brief example of how your organization/project takes actions to create equitable outcomes and transfer power and resources to directly-affected communities.

This year, Bold and Old launched its Reparations for DC Elders Campaign. The Campaign seeks to remedy the economic and emotional harm inflicted on the city's BIPOC elders through a lifetime of DC voter disenfranchisement and institutional racism buoyed by white supremacy. The Campaign demands a payment of \$2500 a month to each resident 62 and older with an income under 300% of the poverty line (\$38,280). The funds would come from the federal government as part of its overall payment to DC. These reparations would allow DC elders to better meet their basic needs and live in dignity.

Give a brief example of how your organization/project tackles root problems by engaging directly-affected communities to find solutions, organize against oppression, and create mechanisms for change.

Bold and Old hosts monthly study groups at various community locations in every ward for residents to learn together how anti-Black racism, genderism, xenophobia and anti-immigrant policies have resulted in a lifetime of economic and emotional harm for DC's seniors. Elders are encouraged to share stories of how they have been personally affected as well as how their neighborhood and the city have been impacted. They are invited to join Bold and Old and attend our convenings of members to identify and approve short and long-term goals and develop campaign plans to win. Members are urged to work together in neighborhood cells to share tips and strategies for mobilizing their neighbors in support of Bold and Old's agenda. Bold and Old leaders and members meet every other week to share updates and assess effectiveness of campaign strategies.

Funding Priorities

In this movement moment, the DC Fund recognizes the need to support collective action and resistance. We will accept and prioritize grant applications from groups engaging in the following types of work:

- Mobilization– groups mobilizing people for protest and resistance
- Organizing and Advocacy – groups engaged in organizing and advocacy, particularly around funding for public programs and services
- Healing, Inspiration, and Liberation– groups that bring people of color together for cultural and mental liberation, the individual level work that prepares people to resist.

Does your organization/project engage in one or more of the types of work listed above?

Yes

Which of our funding priorities does your work align with?

Organizing and Advocacy – groups engaged in organizing and advocacy, particularly around funding for public programs and services

Please describe how your work aligns with the priorities you selected.

Bold and Old's Reparations for DC Elders Campaign is seeking an increase in the federal payment to the District of Columbia to provide each resident over age 62 and an income 300% of poverty or less a direct payment of \$2500 per month. Bold and Old leaders and members have developed an action plan to win this campaign by providing multiple platforms to understand the underlying racism and disenfranchisement that results in working class BiPOC elders to not have the resources they need to live independent lives with dignity; and to learn the skills needed to run an effective campaign. We educate policymakers, our neighbors and families on why we need reparations and solicit their support for the campaign.

Leadership

The DC Fund only funds organizations/projects in which people of color (POC) are at the core of their leadership. We define POC-led efforts as groups, coalitions, or organizations in which POC hold a majority of leadership positions, including board members, staff, and volunteers.

Does your organization/project meet the above definition of a POC-led effort?

*Yes**

Please describe any special circumstances here (e.g. if a project is under one nonprofit, but not controlled by that nonprofit).

--

Section 2: Group/Organization Information

Name of Group/Organization

Bold and Old

Mailing Address

--

Website (if applicable)

--

Facebook Page (if applicable)

--

Twitter Page (if applicable)

--

Instagram Page (if applicable)

--

Section 3: Contact Information

Primary Application Contact

Name

Abena Crone

Email

acrone@dcboldold.org

Phone Number

1-202-555-5555

Secondary Application Contact (optional)

Name

Iam Grizzled

Email

igrizzled@dcboldold.org

Phone Number

1-202-999-9999

Section 4: Project Narrative

Lasting social change takes passion, thoughtfulness, and extraordinary courage. The DC Fund wants to commit to almost everyone we meet who brings joy and justice to the people around them. But alas, we only have so much to give, which is why we need you to tell us about yourself, the work, and your closest collaborators.

Please note the word limits for each question. Bullet points are welcome.

1. In 2-3 sentences, please explain your project and/or organization. If your application is approved for funds, this is the description that will be used on our website. This answer should be able to stand alone.

Bold and Old is a collective of elder activists age 62 and older who believe DC elders are owed reparations from a lifetime of DC voter disenfranchisement and institutional racism buoyed by white supremacy. The Reparations for DC Elders Campaign demands a payment of \$2500 a month to each resident 62 and older with an income under 300% of the poverty line (\$38,280). The funds would come from the federal government as part of its overall payment to DC. These reparations would allow DC elders to better meet their basic needs and live in dignity.

2. Which communities in DC are most impacted by your work? Where are they geographically located?

Working class elders age 62 and older who are BIPOC are the target community for Bold and Old's organizing campaign. Our outreach efforts are targeted in every ward except 3, with a special emphasis on reaching elders living in the poorest neighborhoods in Ward 7 and 8. Bold and Old leaders live in the communities they organize.

3. Tell us about your history and relationships working with DC communities.

Bold and Old celebrated its third anniversary this year. It was established at a senior community center in Ward 7 by a group of native Washingtonians who wanted to engage their neighbors about the root causes for their economic struggles and come up with strategies for repairing the harm done by the country's on-going institutional racism and disenfranchisement of DC voters.

4. Tell us 2-3 of your organization and/or project goals that will lead to social change. Be specific about what you think your work will accomplish, what challenges you anticipate, and how you will measure success. Use the table below to organize your response.

Project Goal 1

Increase the number of Bold and Old's leaders and members engaged in reparations campaign

Goal 1: Expected Challenges

Working class residents who are 62 and older sometimes have multiple barriers to participating in community activities including transportation, health and financial limitations.

Goal 1: What Success Looks Like

2020 membership goal is 10 new neighborhood leaders and 100 new members citywide.

Project Goal 2

Educate local and federal policymakers on why the country owes reparations for DC seniors in particular.

Goal 2: Expected Challenges

Reparations for any BIPOC are not widely supported by policymakers.

Goal 2: What Success Looks Like

Successfully recruit at least one champion from the DC Council and US House and Senate Oversight Subcommittees for DC

Project Goal 3 (optional)

Increase use of social media to educate all DC residents about Reparations for DC Elders Campaign

Goal 3: Expected Challenges

Resources to train leaders and members of effective social media use; acquiring tablets for leaders

Goal 3: What Success Looks Like

Every leader has a tablet and social media account on multiple platforms that are used to amplify Bold and Old's messages and recruit new members and leaders.

5. Who are your collaborators, partners, and other supporters, and how do they help advance your work?

We collaborate with other elder activists and racial justice organizations in the city such as Pray, Gray and Stay and Elder Power DC. We coordinate our events and actions with these groups to ensure maximum participation and attention for our respective agendas. We also plan joint events to increase the visibility and power of elders in the city across issue areas and campaigns.

6. What resources (human, financial, physical, informational, or otherwise) do you have that you can draw upon to help make this project a success? How would funds from Diverse City Fund support the work you are already doing?

We would like to build our capacity to learn and use more digital organizing and social media tools. We have identified trainers who can help us. Part of the requested funds would go to building our digital organizing capacity.

7. Is there anything else you would like us to know about your group and your work? (optional)

Bold and Old believes that intergenerational alliances are the best way to move progressive agendas. We would like to work in community with other DC Fund grantees to learn from them, seek their support for our work and to stand in solidarity with their campaigns. We look forward to the opportunity to be in relationship with other DC Fund grantees.

Section 5: Leadership

Use the table below to describe the racial/ethnic self-identification of the leadership of your organizations/project. Where appropriate, include the person's full name, position, and race/ ethnicity.

Name:	Position/Role:	Race/Ethnicity:
Abena Crone	Lead Organizer	African American

Iam Grizzled	Campaign Manager	African American
--------------	------------------	------------------

Section 6: Budget

How much funding are you requesting from the DC Fund? (enter the full number without a comma or dollar sign)

5000

What is your organization/project's total operating budget for 2020?

40000

Are you applying for funds to support a specific project, or are you applying for general operating funds?

General Operating

Have you applied for other funds? What, if any, have you received?

Bold and Old has received financial support from the Old Crows Society, National Elder Activist Fund and individual donors. Our leaders host events such as house parties and happy hours to raise funds. Bold and Old's annual fundraiser is the Annual Leadership Awards Breakfast to honor our leaders and solicit donations from the community. We have a pending application to the Old Black Money DC Foundation for general support.

Upload Budget

Bold and Old.docx (File Link -

<https://drive.google.com/open?id=1O0LP9ymIRyFM5cjGuosXSL8-92mGP3D8>)

Section 7: Legal/Financial Information

Do you have IRS certification as a tax-exempt 501(c)(3) organization? (It's OK if you don't have one - you are still eligible.)

No, but we have identified a fiscal sponsor with 501(c)(3) status

Organization Legal Name

Crones and Cronies

Employer Identification Number (EIN)

11-2222222

Mailing Address

347 Senior Space SE, Washington, DC 20017

Grants Contact Person

Sage Dame

Grants Contact Email

sagedame@crocro.net

Grants Contact Phone

202-777-7777